



TELLURIDE LEADERSHIP SUMMIT

Session Overviews

TELLURIDE
LEADERSHIP SUMMIT
A LEADERSHIP LANDING CONFERENCE





KEYNOTES

My Leadership Journey at EA *Monday, 9:00–9:45*

Laura Miele, *President, EA Entertainment & Central Development*

Leading is never easy — and it's especially demanding at Electronic Arts right now, as the company undergoes a historic \$55B take-private transaction.

Laura balances performance with humanity through a specific, well-honed set of internal tools that create grounding and steadiness when uncertainty rules the day. In our opening keynote, she'll share her practices and how she uses them — offering a roadmap for building your own internal regulation.

Leading Through Hypergrowth With Heart and Soul *Monday, 9:45–10:30*

Nick Heddy, *President and Chief Commerce Officer, Pax8*

Pax8 is a \$3B cloud-based business marketplace built to challenge convention and help an industry move faster and think bigger. Nick has been there since day one, growing the company from 12 employees to over 2,000, and from \$0 to \$3B, without losing that founding spirit.

In this session, he shares how staying true to his values and inner compass has kept both his own and the company's true north intact.

(Followed by a short fireside chat with Nick, Laura, and Hal.)

Burnout: A Crisis of Inner Alignment *Monday, 11:15–12:05*

Isa Gucciardi PhD, *Founding Director of the Foundation of the Sacred Stream*

Joanna Adler PsyD, *Co-Founder Leadership Landing & Faculty Foundation of the Sacred Stream*

Burnout isn't just exhaustion. At its core, it's a loss of power—a depletion of the capacity to show up fully as leaders. Often, the source of this loss comes from living and leading out of alignment with our core values. Here, we'll explore the role values play in sustainable leadership—and how subtle misalignment can tacitly drain clarity, confidence, and effectiveness.

Through reflection and guided meditation, you'll reconnect with the values that matter most to you, so you can lead with clarity, integrity, and renewed vitality.

TRANSFORMATIVE TRAILHEADS

Monday 1:30–5:30

Our Outdoor Guides

You'll choose between an array of professionally guided outdoor experiences in the Telluride Mountains — Mountain hikes, e-bike tours, a Jeep excursion, and more. Far from recreational add-ons, these experiences serve as living leadership case studies that you'll then unpack with your outdoor guides in Tuesday morning's opening panel, drawing direct connections to your own leadership challenges back home.





TUESDAY OPENING PANEL

Leading on the Edge *Tuesday, 9:00-9:45*

Our Outdoor Guides

Leading people through uncertainty and vulnerability is tricky. During this panel, you'll hear from the same professional outdoor guides that led Monday's "Transformative Trailheads". How did they quickly build trust and rapport while leading you over rocks and streams? The metaphors and takeaways will be flying as you think about your own leadership style in relationship to theirs.

LEARNING LABS 1 & 2

The Power of Storytelling *Tuesday, 10:00-11:10*

Ryan Walsh, *Chief Strategy Officer and Channel Chief, Pax8*

The story may be a leader's most powerful tool. At the heart of Pax8's culture — and its story — is Ryan Walsh, a founding member of the executive team whose gift for storytelling galvanizes and focuses the organization.

In this hands-on session, Ryan breaks down the building blocks of great organizational storytelling and helps you workshop your own ideas into stories that stick.

Leading Change Through Trust *Tuesday, 10:00-11:10*

Susan Relland, *President and Board Chair, American Public Life*

The name "Project Moonshot" says it all: high risk, high reward, a once-in-a-lifetime shot. When Susan and her team set out to overhaul APL's entire client lifecycle — without disrupting current operations — only that name fit. This is the story of one company's BHAG (Big Hairy Audacious Goal) in motion, built on one trusting relationship at a time.

LEARNING LABS 3 & 4

Passion Plus Purpose Plus Determination *Tuesday, 11:30-12:40*

Lauren Casentini, *Founder/CEO, Resource Innovations*

Passion comes easily to most of us — everyone cares about something. But turning passion into something impactful is hard. Once in a while we meet someone that has cracked this code — like Lauren Casentini. Lauren and the teams she's built have spent decades transforming the energy landscape, driving the shift toward greener, more efficient resourcing. In this session, she unpacks the role determination plays in turning passion and purpose into results.





Just Say Yes *Tuesday, 11:30-12:40*

Hailey Arnold and Scott Keating, *Co-Owners, The Coffee Cowboy*

Did Telluride need another coffee joint? Well, heck yea it did! Especially if you ask Hailey Arnold and Scott Keating. Facing skepticism from some surprising places, they leaned on their own conviction.

In this session, 2 of the coolest entrepreneurs you'll ever have the chance to hear from share their story of grit, drive and a model of success that can support you on your journey.

LEARNING LABS 5 & 6

CEO Succession – Self-Awareness as the Building Block *Tuesday, 1:45-2:55*

Brian Ciciora, *Founder and Chairperson, TRUEWERK*

Founders can reach an inflection point: prepare a successor or hold the role. One path can open the next stage of growth — for the company and for the founder. The other can lead to stagnation and limitation.

Brian, now on the other side of a successful transition, shares how self-reflection, a deliberate process, and strong Board relationships shaped both his and TRUEWERK's next chapter.

Creating a Great Place to Work: The Why and How *Tuesday, 1:45-2:55*

Michael Burchell, *CEO, Great Place to Work Middle East*

For more than 40 years, Great Place to Work Institute has researched what makes the world's best workplaces — drawing on the voice of over 20 million employees across 180 countries each year. At the center of that research: trust as the foundation of culture. Michael shares what that means in practice, with a framework for leading your own organization's culture journey.

CLOSING KEYNOTE

Leading Performance *Tuesday, 4:00-6:00*

Hal Adler, *CEO, Leadership Landing*

Watch a conductor lead a choir or orchestra, and you'll notice something beyond the beat — a subtle, constant exchange of vision, purpose, collaboration, trust, transparency, and execution between conductor and ensemble. In this closing, immersive session, Hal and the Telluride Choral Society turn that exchange into a live metaphor for leading teams. All of the subtleties, challenges, complexities, and joy of leadership and followership will come to life in this not-to-be-missed learning environment.

